

Newzful

Commercial and Industrial Real Estate

Useful Facts: sample weekly email

1. **LET ME HELP YOU WITH THAT** - A 9% increase in full outsourcing is expected for both portfolio and facilities management and lease administration services. (Source: Jones Lang LaSalle)
2. **DON'T CALL IT A COMEBACK** - In 2012, U.S. institutional investors put \$38.71 billion into commercial properties abroad, up from \$32.8 billion a year earlier. But that's still down from the record of \$100 billion in 2007, just before the credit crisis. (Source: Real Capital Analytics)
3. **ACROSS THE POND** - London topped the list of commercial real estate by transaction volumes last year, with \$56.1 billion. **About 63% of the buyers were from overseas.** (Source: NY Times)
4. **FUTURE WATCH** - New startup, **Floored**, scans office spaces, apartments, and houses using 3D camera technology and proprietary software to build customizable 3D models for real estate purposes. (Source: Techcrunch)
5. **CHA CHING** - A New York judge signaled on Monday that he would probably allow the group that controls the **Empire State Building** to include the fabled New York landmark in a public stock offering. The REIT, Empire State Realty Trust Inc., is estimated to be valued at about \$4.2 billion. (Source: Reuters)
6. **MONEY MAKING** - Megan Walters, the head of research for Asian Pacific markets at Jones Lang LaSalle, indicated that the global direct commercial investment rose 24% year-on-year in 2012 to total about \$440 billion, and the company is forecasting that it **could reach \$450 billion to \$500 billion this year.** (Source: NY Times)
7. **BEAT THE MARKET** - In a survey of over 500 high-net-worth investors, 80% said they thought **commercial real estate will equal or top stock market performance over the next five years.** The Investment Program Association survey indicated these investors expected to boost their portfolio allocations to non-listed REITs and business development companies. (Source: On Wall Street)
8. **EXTREMELY INDUSTRIOUS** - The U.S. industrial sector is moving into robust territory. Net absorption of industrial space registered at 32.0 million square feet (msf) in

the first quarter of 2013, the second straight quarter of near record-setting growth. The sector has posted twelve straight quarters of healthy demand, having absorbed 238 msf of industrial space since the recovery began in 2010. (Source: Cassidy Turley)

9. **BOXED IN** - Demand for "big box" retailers has continued to act as the driving force for commercial real estate. While Amazon and multi-channel retailers have continued to be dominant, demand has been steadily rising across industries. (Source: Jones Lang LaSalle)

10. **SPACE EXPLOITATION** - 61% of corporate real estate executives (CRE) maintain that the **quality of their workplace has improved** during the last three years, with 68% suggesting that **space utilization has also increased**. (Source: Jones Lang LaSalle)

11. **THEY'RE BUYING WHAT YOU'RE SELLING** - Personal consumption expenditures contributed positively to economic activity in the fourth quarter, adding 1.3% to real GDP growth. Consumer spending is tracking to be much stronger in the first quarter of 2013, up over 3%. (Source: Cassidy Turley)

12. **ROSY FUTURE** - The key engines that drive demand for industrial space remain intact. The Fed's Industrial Production Index – a good proxy for measuring future warehouse demand related to auto, tech products, businesses equipment, and nondurables – is running at a solid annualized **growth rate of 4.2% thus far in 2013**. (Source: Cassidy Turley)

QUOTE:

"The best investment on Earth is earth."

-Louis Glickman, American business executive

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