

Newzful

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Useful Facts: sample weekly email

1. **GOING BIG** - 2012 Most Popular Dogs in the U.S.:
 1. Labrador Retriever
 2. German Shepherd Dog
 3. Golden Retriever
 4. Beagle
 5. Bulldog (Source: American Kennel Club)
2. **HOME-BASED** - A new breed of work-at-home furniture is emerging to accommodate Americans' changing needs in the age of constant connectivity. A 2012 survey of 1,000 working adults conducted by Good Technology, 80% reported that they worked at home after they left the office for an average of seven extra hours a week, with **38% routinely checking work emails at the dinner table.** (Source: WSJ)
3. **KIDS-TO-GO!** Sportscar maker Porsche has designed "Go-Kart," a pedal car designed for children starting at age five. It can accommodate kids who are up to five feet tall and 110 pounds. The car itself weighs 55 pounds. Porsche said the car incorporates the Intelligent "Performance" theme of efficiency it uses in the development of full-size road cars. With a base price of \$900, it's pricier than the pedal car by BMW that sells for about \$225; Mercedes has one that sells for \$315. (Source: TIME)
4. **THAT'S RUFF** - According to the American Kennel Club's list of most popular dogs, small dogs that are on the rise this year are the Havanese (31 to 28) and Affenpinscher (139 to 138), while the Chihuahua (14 to 18), Pomeranian (17 to 19), and Pug (26 to 30) seem to have fallen out of favor. (Source: American Kennel Club)
5. **ROW, ROW, ROW YOUR OWN BOAT** - Australia-based Balmain Boat Company sells a **DIY kit** for an 8' rowboat. The company's BBCo Classic Rowboat Kit includes a 17-step, 22-page manual, 38 cut-to-fit plywood parts, stainless steel screws, square copper nails, two-part epoxy glue, cups and stirrers (for preparing the glue), three tubes of Sikaflex marine adhesive-sealant and disposable gloves. You provide the oars and a check for \$1,610. (Source: WSJ)
6. **FAMILY OUTCOMES** - Aggression between siblings can escalate into bullying; young victims can be harmed in the same way as those who are threatened by peers on the playground. A study says that **being bullied by a brother or sister can**

adversely affect mental-health outcomes for kids and adolescents, similar to those associated with being bullied by unrelated kids in the schoolyard. (Source: Time)

7. **YOU'LL BE VINTAGE MOXIE WITH ENVY** - Each year, Sherwin-Williams releases "Colormix," their color trend predictions. The four themes present in this year's Colormix—**Vintage Moxie, Honed Vitality, High Voltage, and Midnight Mystery**. (Source: National Association of Realtors)

8. **LASER FOCUS** - Spanish company Laser Food has developed a machine that can apply laser logos to as many as 54,000 pieces of fruit an hour, alleviating those pesky stickers. The process requires the application of iron oxides and hydroxides the skin of fruit, which are used to make laser markings stand out more clearly without penetrating the peel. (Source: Dezeen)

9. **YOU WON'T GO HUNGRY HERE** - The White House has 132 rooms, including 16 family-guest rooms, 1 main kitchen, 1 diet kitchen, 1 family kitchen, and 35 bathrooms. It is 55,000 square feet. (Source: White House History)

10. **A BUY INDICATOR** - In the fourth quarter of 2012, the average "debt-service ratio" for American households fell to its lowest level since records began in 1980. That is, households were spending less of their disposable income on paying interest on mortgages, consumer loans and other types of credit than at any point in the past three decades. (Source: The Economist)

11. **RUNNING HOT AND COLD** - Many new "smart" electricity meters let utility companies track your power usage "moment by moment." That means your utility company could potentially learn what time you wake up, when you go on vacation, or even more minute details -- like when you run the dishwasher or take a hot bath. (Source: Electronic Frontier Foundation)

12. **SCRUB-A-DUB-DUB** - Only 5% of people washed their hands enough to kill infection and illness-causing germs after using the bathroom. Even worse, 33% of hand washers didn't use soap, and 10% skipped handwashing altogether. The Center for Communicable Diseases (CDC) recommends scrubbing hands for at least 20 seconds. (Source: USA Today)

QUOTE:

"Home is the nicest word there is."
— Laura Ingalls Wilder, author

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